



**FOR RELEASE NOVEMBER 29, 2011**

**ScheduleSoft to Exhibit at Midwest Food Processing Association's 107<sup>th</sup> Annual Conference**

ScheduleSoft helps food companies like Kraft Foods, Nestlé Pizza, ConAgra and Welch's actively manage their labor and better manage demand volatility and increasing supply chain complexity

**Madison, Wis., November 29, 2011** – [ScheduleSoft](http://ScheduleSoft.com) will be exhibiting at the 107<sup>th</sup> Annual Midwest Food Processing Association's Convention at the Kalahari Resort & Convention Center in the Wisconsin Dells which takes place November 29 – December 1. The Association's Annual Conference and Trade Show brings together leaders in the food processing industry to discuss trends, view new technologies, share expertise, and network with professionals in different companies and disciplines.

"ScheduleSoft has been developing workforce scheduling software for leaders in the food processing industry for more than 10 years," said Gregory Flessas, ScheduleSoft founder and CEO. "Our product has been developed for the unique requirements of complex and continuous food manufacturing environments. Using ScheduleSoft, customers can be confident they always have the right labor deployed for what they are being asked to produce. In a large, complex production facility, that's a huge competitive differentiator that within the next five years I believe will become a standard part of any factory shop floor."

ScheduleSoft will be exhibiting in booth #607. For more information about their workforce scheduling solution for food manufacturers, visit: [www.schedulesoft.com](http://www.schedulesoft.com) or call 1-800-416-9006 to schedule a demonstration.

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### **About ScheduleSoft**

Founded in 1996, ScheduleSoft is a privately held company based in Madison, Wis. Since its inception, it has focused exclusively on developing workforce scheduling software robust enough to meet the requirements of the most complex work environments, and flexible enough to address changing business needs. With more than 150 customers scheduling for over 50,000 users, leading companies in many industries turn to ScheduleSoft to create an agile workforce that delivers business results.

### **About the Midwest Food Processors Association, Inc.**

The Midwest Food Processors Association, Inc. is a trade association that advocates on behalf of food processing companies and affiliated industries in Illinois, Minnesota, and Wisconsin. Established in 1905 as the Wisconsin Cannery Association, today the association represents a more diverse group of food processors on a variety of food issues. The primary role of MWFPA is to influence public policy and make the Midwest a great place for food processors to do business. The association's activities can be summarized in four words; advocate, educate, communicate, and facilitate. Go to [www.mwfpa.org](http://www.mwfpa.org) for more information.

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