



FOR IMMEDIATE RELEASE

ScheduleSoft marks 15 year anniversary with global expansion, exponential revenue growth and continued lead in workforce scheduling for manufacturing

Product continues to raise the bar for workforce scheduling for complex and continuous Food and CPG manufacturers

Madison, Wis., November 15, 2011 – [ScheduleSoft](#), the leader in demand-driven workforce scheduling, celebrates its fifteen year anniversary this week. With continued growth across all industry sectors, the food and consumer packaged goods sector has experienced the most significant gains with clients like Kraft Foods, Nestlé Pizza and R.J. Reynolds.

Gregory Flessas, ScheduleSoft’s founder and CEO and the visionary for the company, says he is seeing a shift in the market towards broader adoption of automated workforce scheduling. “Today’s manufacturers need to consider innovation in all aspects of their business,” said Flessas. “In the next five years, the increasing complexities in the supply chain will require manufacturers to actively manage their labor in order to profitably run their operations and remain viable.”

“In the past few years, ScheduleSoft has differentiated itself and has become one of one in the demand-driven workforce scheduling market for manufacturing,” said Mary Zinn, Director of Marketing at ScheduleSoft. “Our product has 15 years of client-driven innovation built into it and represents the key functionality required for industry leaders in food and consumer goods companies. ScheduleSoft continues to raise the bar for workforce scheduling solutions not just in manufacturing but in transportation, energy, public sector and entertainment.”

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Global Expansion

In 2011 ScheduleSoft expanded its global presence with the signing of sales and implementation partnerships including Synel UK for the United Kingdom and France and Neoris, a leading SAP partner in Latin America. “We will be announcing additional partnerships in 2012 that will expand our offerings in the workforce management market as well as broaden our global sales and implementation footprint,” said Flessas.

Product Innovation

2011 also included significant product enhancements that furthered ScheduleSoft’s lead in unique off-the-shelf functionality for complex and continuous manufacturing environments.

Major product innovations in 2011 included:

- [Fractional Demands](#) which allows organizations to closely match employee schedules to labor standards in support of lean labor initiatives;
- [Advanced Volunteering](#) which enables employees to indicate in advance their volunteer preferences for shifts, jobs or overtime which are then taken into consideration when building the labor schedule;
- [Finite Scheduling](#) which allows organizations to quickly and accurately prepare employee schedules based on labor standards while actively managing dynamic production demands.

2011 Awards

ScheduleSoft was honored to receive some significant recognition in 2011 as a [Wisconsin Company to Watch](#) and as a recipient, along with its client Nestlé Pizza, of Managing Automation’s 2011 [Progressive Manufacturing 100 Award](#). Both awards are indicative of ScheduleSoft’s thought leadership, ability to innovate, and strength as a company.



About ScheduleSoft

Founded in 1996, ScheduleSoft is a privately held company based in Madison, Wis. Since its inception, it has focused exclusively on developing workforce scheduling software robust enough to meet the requirements of the most complex work environments, and flexible enough to address changing business needs. With more than 150 customers scheduling for over 50,000 users, leading companies in many industries turn to ScheduleSoft to create an agile workforce that delivers business results.

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