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ScheduleSoft Selects European Distributor to Further its Global Sales and Implementation Capabilities

Synel Industries UK Ltd. is selected to represent ScheduleSoft in the United Kingdom and France

Madison, Wis., October 31, 2011 – [ScheduleSoft](#), an industry leader in workforce scheduling solutions, has selected [Synel Industries UK](#) as a regional distributor in the United Kingdom and France. ScheduleSoft continues to expand its presence in international markets to provide global support for its enterprise clients. Synel UK, a leader in time and attendance hardware and software solutions, brings extensive workforce management expertise required to help organizations better manage and leverage their labor. The partnership will allow Synel UK to sell, implement and support the ScheduleSoft solution.

“Many of our customers are large, global enterprises who require local delivery and support of their solutions,” said Gregory Flessas, CEO of ScheduleSoft. “We are aggressively building our global channels for both sales and implementation. Synel UK was selected because of their strong implementation skills and their extensive cross-industry knowledge of the workforce management market.”

“ScheduleSoft is a market leader with a mature solution that has very unique capabilities. We are excited to be selected to represent them in the UK and France,” said Daniel Ferber, Managing Director, Synel Industries UK. “We are familiar with the rapid and ongoing return on investment ScheduleSoft provides and we are certain our clients will see its strategic value and the competitive advantage it brings.”

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About Synel UK

Synel is a leading provider of [Attendance Tracking Solution](#), [Biometric Time and Attendance](#), [Scheduling](#), [Access Control](#) and [Job Costing solutions](#). Synel Industries UK was established in 1991. Now, more than 2000 companies and organisations in the UK are using our systems. Based in North London with dealers and resellers around the country, Synel is well positioned to offer hardware and software solutions at competitive prices while maintaining a very high level of Customer Support.

About ScheduleSoft

Founded in 1997, ScheduleSoft is a privately held company based in Madison, Wis. Since its inception, it has focused exclusively on developing workforce scheduling software robust enough to meet the requirements of the most complex work environments, and flexible enough to address changing business needs. With more than 150 customers scheduling for over 50,000 users, leading companies in many industries turn to ScheduleSoft to create an agile workforce that delivers business results.

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Contact:
Mary Zinn
ScheduleSoft Corporation
455 Science Drive, Suite 250
Madison, WI 53711
(608) 807-4603
marketing@schedulesoft.com