



ScheduleSoft Corporation Honored as One of the 2011 “Wisconsin Companies to Watch”

MADISON, WI, April 7, 2011 – ScheduleSoft Corporation has been recognized as one of the thirty-three 2011 “Wisconsin Companies to Watch,” an awards program presented by the Wisconsin Entrepreneurs’ Network (WEN) with support from the Wisconsin SBDC Network and the Division of Entrepreneurship and Economic Development (DEED) at the University of Wisconsin-Extension in association with the Edward Lowe Foundation.

ScheduleSoft Corporation will be honored at an awards ceremony during the inaugural Wisconsin Companies to Watch gala on May 5, 2011, at the Monona Terrace Community and Convention Center in Madison.

ScheduleSoft has been providing optimized workforce scheduling software solutions since 1997. Their customers include leading corporations like Kraft Foods, Nestlé Pizza, and ConAgra as well as many local and regional public sector agencies such as the Port Authority of New York & New Jersey and the Region of York in Canada.

“As an alumnus of UW-Madison and a business owner in Wisconsin for almost 15 years, I am excited to be honored with this award,” said [Gregory Flessas, ScheduleSoft CEO](#).

“A large majority of our employees have come from the UW system and we [continue to hire](#) the best and the brightest from these universities. I am hopeful the recognition we get from this award will help us attract and retain our top-notch workforce.”

“I’m pleased to recognize the winners of the Companies To Watch Award,” said Department of Commerce Secretary Paul Jadin. “These companies are poised for future growth and will help drive investment and job creation in Wisconsin.”

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"CTW acknowledges companies at the crucial stage of growth where financial potential, concept and management have been established, and attracting talented workers, solid vendor relationships and access to peer learning are key components of future growth," added Gayle Kugler. The Edward Lowe Foundation's studies have shown second-stage companies are the ones who generate jobs and economic growth in their communities.

Companies making it to the Wisconsin Companies to Watch list are a remarkable group of second-stage companies. Defined as having 6 to 99 full-time-equivalent employees and generating \$750,000 to \$50 million in annual revenue or working capital from investors or grants, these companies form the backbone of Wisconsin's economy.

Representing all regions of the state and a diverse range of industries, companies like ScheduleSoft are known for their exceptional entrepreneurial leadership, creation of innovation or use of innovation in creative ways, and their sustainable competitive advantage.

About ScheduleSoft

Founded in 1997, ScheduleSoft is a privately held company based in Madison, WI. Since our inception, we have focused exclusively on developing workforce scheduling software robust enough to meet the requirements of the most complex work environments, and flexible enough to address changing business needs. With more than 150 customers scheduling for over 50,000 users, leading companies in many industries turn to ScheduleSoft to create an agile workforce that delivers business results.

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